



PO Box 456 Danville, PA 17821 | (570) 271-1055 | MontrRec@ptd.net

## **March 10<sup>th</sup>, 2014 Regular Meeting Agenda**

7:00pm Danville Borough building

### **Call to Order**

### **Officer Reports**

- President / Treasurer Reports (Mike Mills)
- Secretary's Report (Tyler Dombroski)

### **Partner Reports**

- Washingtonville Borough (Frank Dombroski / Tyler Dombroski)
- Danville Borough (Bill Hause)
- Riverside Borough (Mike Maize / Mike Smith)
- Montour County (Commissioner Jerry Ward)

### **Public Comment**

### **Old Business**

- 2014 mowing contract bid opening

### **Event Manager's Report (Dave Decoteau) (pages 16 - 19)**

### **Director's Report (Bob Stoudt) (pages 10 - 15)**

- Approval of Director's expense report

### **New Business**

- North Branch Canal Trail logo contest
- Humdinger 2015 planning

### **Other Items**

### **Adjournment**

*next meeting: April 14, 2014*

MARC 2014 Check Register (Service 1 <sup>st</sup> Account)										
Number or Code	Transaction Date	Date Sent to Accounting	Recorded on Bank Statement	Description of Transaction	Credited / Debited to Subaccount	Grant to Credit or Debit (if Applicable)	CSCF Eligible	Debit (-)	Credit (+)	Account Balance
4675	1/28/14	2/3/14	1/1 - 1/31/14	Robert Stoudt (payroll 1/11 - 1/24)	payroll			1,230.45		12,313.60
4676	2/4/14	3/5/14	2/1 - 2/28/14	PPL (Hess)	utilities - electric			91.84		12,221.76
4677	2/5/14	3/5/14	2/1 - 2/28/14	Ted Heaps Container Service	PPL East Branch Rec Area maintenance			25.37		12,196.39
4678	2/16/14	3/5/14	2/1 - 2/28/14	Robert Stoudt (payroll 1/26 - 2/8)	payroll			1,048.55		11,147.84
4679	2/16/14	3/5/14	2/1 - 2/28/14	Robert Stoudt (2/10 expense report)		\$58.32 Commissioners' 2014 Tourism Fund grant; \$12.49				10,592.75
					\$58.32 Montour 24 (advertising web/email); \$61.48 North Branch Canal Trail; \$160.55 awards luncheon (food/drink); \$87.85 awards luncheon (awards/prizes); \$12.49 River Towns Race Series advertising (web/email); \$76.29 Humdinger (advertising web/email); \$27.70 awards luncheon (misc. supplies); \$60.61 misc. other; \$9.80 office supplies	Commissioners' 2014 Tourism Fund grant; \$76.29 Commissioners' 2014 Tourism Fund grant	555.09			
4680	2/20/14	3/5/14	2/1 - 2/28/14	Klein Artworks (Humdinger and Marathon brochures)	\$16.80 Humdinger (advertising print/other); \$56.00 Marathon (advertising print/other)	Commissioners' Tourism Fund grant; \$56.00 Commissioners' 2014 Tourism Fund grant		72.80		10,519.95
4681	2/27/14	3/5/14		Jones Family Farm (63 straw bales)	Humdinger (misc. supplies)			189.00		10,330.95
4682	2/27/14	3/5/14		Robert Stoudt (payroll 2/9 - 2/22)	payroll			1,237.19		9,093.76
4683	2/27/14	3/5/14		AdZone (River Towns Race Series magnets)	River Towns Race Series (advertising print/other)	\$492.17 Commissioners' 2014 Tourism Fund grant		492.17		8,601.59
4684	2/27/14	3/5/14		Ozark & Shultz (Q4 2013 accounting)	professional services - accounting			150.00		8,451.59

# MARC 2014 Check Register (Service 1<sup>st</sup> Account)

Number or Code	Transaction Date	Date Sent to Accounting	Recorded on Bank Statement	Description of Transaction	Credited / Debited to Subaccount	Grant to Credit or Debit (if Applicable)	CSCF Eligible	Debit (-)	Credit (+)	Account Balance
4685	2/27/14	3/5/14		PPL (Hess)	utilities - electric			103.18		8,348.41
4686	2/27/14	3/5/14	2/1 - 2/28/14	Chef Willie's Creamery (Humdinger catering)	Humdinger (food/drink)			1,762.25		6,586.16
4687	2/27/14	3/5/14		Verizon	utilities - telephone			44.99		6,541.17
4688	2/27/14	3/5/14		Henry McElroy (2013 RTRS prize winner)	2013/2014 awards ceremony prizes			25.00		6,516.17
4689	2/27/14	3/5/14		The Daily Item (bid advertisements)	misc. other expense			179.30		6,336.87
4690	2/27/14	3/5/14		Press Enterprise (bid advertisements)	misc. other expense			84.48		6,252.39
deposit	2/27/14	3/5/14	2/1 - 2/28/14		\$10 awards ceremony (registration fee); \$6,530 Humdinger (registration fees); \$11,750 marathon (registration fees); \$145 Robbins Run (registration fees); \$1,891.58 Greenways Trail Signage grant closeout reimbursement; \$450 concert series donations; \$25 Hess Field use fees; \$15,500 Montour County Commissioners' 2014 tourism grant; \$208.34 Humdinger sponsorship; \$208.34 Marathon sponsorship; \$208.33 Robbins Run sponsorship; \$208.33 Montour 24 Endurance Run sponsorship; \$208.33 River Towns Cycling Classic sponsorship; \$208.33 Chilli Challenge sponsorship	\$1,891.58 to Greenways Trail Sign grant; \$15,500 for Montour County Commissioners' 2014 Tourism Fund grant			37,551.58	43,803.97
4691	2/27/14	3/5/14		The Daily Item (2014 meeting advertising)	misc. other expense			105.50		43,698.47
4692	2/27/14	3/5/14		Dave Decoteau (Humdinger expense reimbursement)	Humdinger (misc. supplies)			126.45		43,572.02
4693	2/28/14	3/5/14		Wagner's Trophies (Humdinger trophies)	Humdinger (prizes/awards)			238.75		43,333.27
automatic deposit	2/18/14	3/5/14	2/1 - 2/28/14	UltraSignup automatic deposit of Montour 24 Endurance Run registrations	Montour 24 registrations				330.00	43,663.27
deposit	3/5/14			deposit (misc.)	\$4,965 Humdinger registrations; \$2,195 Marathon registrations; \$100 Robbins Run registrations; \$150 Hess Field users' fee				7,410.00	51,073.27

<b>MARC Checking Account Reconciliation - Service 1st Account</b>			
<b>Updated 3/5/14</b>			
ending balance from 2/28/14 bank statement		46,704.28	
deposits not yet credited (detailed below)		-	
subtotal		46,704.28	
withdrawals not yet debited (detailed below)		3,041.01	
balance (should agree with checkbook)		43,663.27	
actual checkbook balance		43,663.27	
difference		-	
<b>deposits not yet posted</b>		<b>date</b>	<b>amount</b>
<b>TOTAL</b>			<b>-</b>
<b>withdrawals not yet cleared</b>		<b>date</b>	<b>amount</b>
4537	Danville American Legion (marathon vouchers)	06/10/13	25.00
4650	Geisinger Health System (Pumpkin Palooza vendor refund)	11/15/13	40.00
4681	Jones Family Farm (63 straw bales)	02/27/14	189.00
4682	Robert Stoudt (payroll 2/9 - 2/22)	02/27/14	1,237.19
4683	AdZone (River Towns Race Series magnets)	02/27/14	492.17
4684	Ozark & Shultz (Q4 2013 accounting)	02/27/14	150.00
4685	PPL (Hess)	02/27/14	103.18
4687	Verizon	02/27/14	44.99
4688	Henry McElroy (2013 RTRS prize winner)	02/27/14	25.00
4689	The Daily Item (bid advertisements)	02/27/14	179.30
4690	Press Enterprise (bid advertisements)	02/27/14	84.48
4691	The Daily Item (2014 meeting advertising)	02/27/14	105.50
4692	Dave Decoteau (Humdinger expense reimbursement)	02/27/14	126.45
4693	Wagner's Trophies (Humdinger trophies)	02/28/14	238.75
<b>TOTAL</b>			<b>3,041.01</b>



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PO BOX 456  
1778 OAKWOOD DR  
DANVILLE PA 17821

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Statement Period: 02/01/2014-02/28/2014

Account Number: 584727

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### Summary of Accounts:

	Ending Balance	YTD Dividend
Savings		
01 - REGULAR SAVINGS	5.00	0.00
40 - CHECKING	46,704.28	0.00
<b>Total</b>	<b>46,709.28</b>	<b>0.00</b>

Authorized Signer(s): ROBERT T STOUT, RICHARD BLOSKY, MICHAEL B MILLS

#### ID 01 REGULAR SAVINGS

Trans	Eff Date	Transaction	Deposit	Withdrawal	Balance
Feb 1		Balance Forward			5.00
Feb 28		Ending Balance			5.00

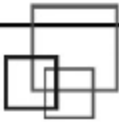
#### ID 40 CHECKING

Trans	Eff Date	Transaction	Deposit	Withdrawal	Balance
Feb 1		Balance Forward			13,879.88
Feb 3		Draft 004673		-45.01	13,834.87
Feb 3		Draft 004674		-100.00	13,734.87
Feb 3		Draft 004667		-250.00	13,484.87
Feb 4		Withdrawal ACH DANVILLE AREA EA		-181.27	13,303.60
		TYPE: TAX PAYMNT ID: 1232266087 CO: DANVILLE AREA EA			
Feb 4		Draft 004671		-250.00	13,053.60
Feb 7		Draft 004672		-400.00	12,653.60
Feb 10		Draft 004670		-25.00	12,628.60
Feb 11		Draft 004676		-91.84	12,536.76
Feb 11		Draft 004666		-250.00	12,286.76
Feb 13		Draft 004677		-25.37	12,261.39
Feb 18		Deposit ACH Ultra Signup	330.00		12,591.39
		TYPE: ONLINE REG ID: 1943365114 CO: Ultra Signup			
Feb 20		Draft 004679		-555.09	12,036.30
Feb 20		Draft 004678		-1,048.55	10,987.75
Feb 27		Deposit	37,551.58		48,539.33
Feb 28		Draft 004680		-72.80	48,466.53
Feb 28		Draft 004686		-1,762.25	46,704.28
Feb 28		Ending Balance			46,704.28
		Total Deposits 37,881.58			
		Total Withdrawals 5,057.18			

#### Drafts for 40 - CHECKING

Date	Draft Number	Amount	Date	Draft Number	Amount	Date	Draft Number	Amount
Feb 11	□ 004666	250.00	Feb 7	□ 004672	400.00	Feb 13	□ 004677	25.37
Feb 3	□ 004667	250.00	Feb 3	□ 004673	45.01	Feb 20	□ 004678	1,048.55
Feb 10	□ 004670*	25.00	Feb 3	□ 004674	100.00	Feb 20	□ 004679	555.09
Feb 4	□ 004671	250.00	Feb 11	□ 004676*	91.84	Feb 28	□ 004680	72.80

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great financial advice we've found!

**Account Number:** 584727 **Statement Period:** 02/01/2014-02/28/2014

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#### Drafts for 40 - CHECKING - Continued

Date	Draft Number	Amount	Date	Draft Number	Amount	Date	Draft Number	Amount
Feb 28	004686*	1,762.25						

\* denotes skipped sequence

	Total for This Period	Total Year-to-Date
Returned Item Fees	0.00	0.00
Overdraft Fees	0.00	0.00

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EARMARK CATEGORIES	AMOUNT
2014 Commissioners Tourism Fund Grant	14,659
2014 PPL East Branch Rec. Area maintenance	
2014 race preregistrations	16,480
concert series donations balance	1,333
PPL EBRA materials	2,689
restricted (estimated)	15,133
skatepark	100
unrestricted general funds	679
<b>TOTAL RESTRICTED</b>	<b>50,394</b>
<b>ACTUAL CHECKBOOK BALANCE (3/5/14)</b>	<b>51,073</b>
<b>UNRESTRICTED</b>	<b>679</b>

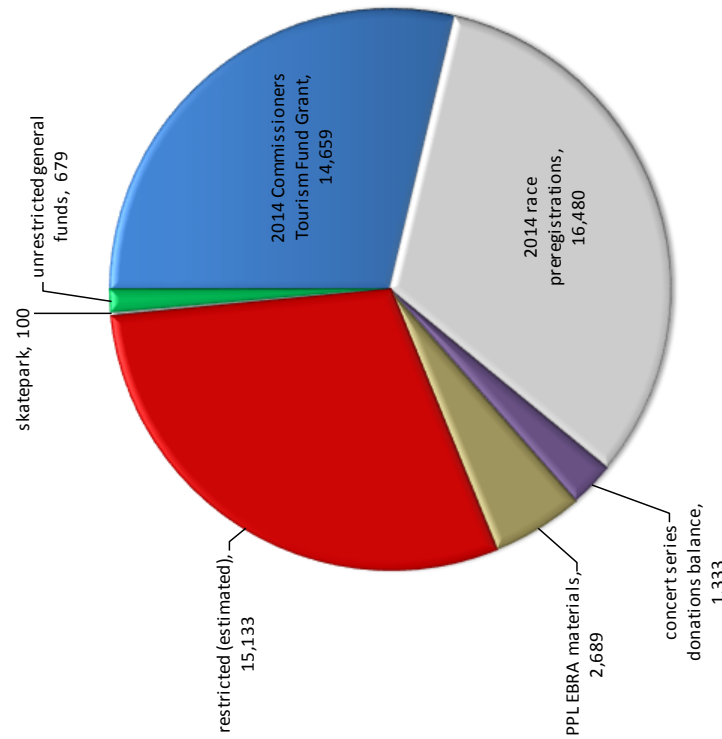
  

<b>Accounts Receivable</b>	
2014 PPL East Branch Rec. Area lease	10,000
North Branch Canal Trail expense reimbursement	1,149
Hess skatepark vandalism reimbursement	233
Columbia County MOU payment	10,000
	21,382

<b>restricted funds:</b>	
accounts payable	13,283
Hess Field users security deposits	250
payroll taxes (estimated)	1,600
	15,133

## MARC Funds Earmarks as of 3/5/14



## RIVER TOWNS RACE SERIES

### 2014 YEAR-TO-DATE EXPENSES

	INCOME/EXPENSE	2013/2014 Awards Ceremony	Humdinger	Marathon	Robbins Run	Montour 24 Endurance Runs	C.S. Cycling Challenge	Chilli Challenge	River Towns Race Series (general)	TOTALS
INCOME	Racer Registration Fees	10.00	12,130.00	15,905.00	245.00	330.00				28,620.00
	Equipment Use Fees									-
	Sponsorships (other)									-
	Sponsorships (Martin Rogers)		208.34	208.34	208.33	208.33	208.33	208.33		1,250.00
	Sponsorships (Metso)									-
	Sponsorships (GSM)									-
	Commissioners' Grant		2,600.00	5,500.00	500.00	1,000.00	3,500.00	1,000.00	900.00	15,000.00
EXPENSES (GRANT ELIGIBLE)	T-shirts/Promotional									-
	Advertising (print/other)		(16.80)	(56.00)					(492.17)	(564.97)
	Advertising (web/email)		(76.29)			(58.32)	(116.11)		(24.98)	(275.70)
EXPENSES	Event Management									-
	Event Timing									-
	Director's Salary	(587.25)	(435.00)	(309.94)	(10.88)	(261.00)	(10.88)	(5.44)	(407.81)	(2,028.19)
	Awards/Prizes	(612.85)	(238.75)							(851.60)
	Facility Rental Fees						(20.00)			(20.00)
	EMS / Fire Police Coverage									-
	Food/Drink	(160.55)	(1,762.25)							(1,922.80)
	Insurance			(500.00)						(500.00)
	Misc. Supplies & Fees	(27.70)	(126.45)				(80.00)			(234.15)
	Porta-Potties									-
	Refunds									-
	Tent Rental									-
	Traffic Control (Flagger Force)									-
	NET PROFIT/LOSS	(1,378.35)	12,282.80	20,747.40	942.46	1,219.01	3,481.35	1,202.89	(24.96)	38,472.59



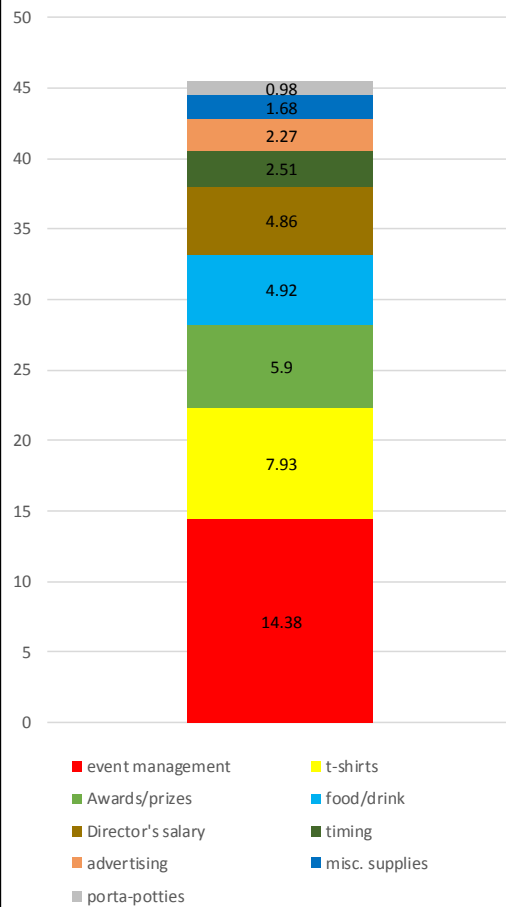
## 2014 HUMDINGER PRELIMINARY ACCOUNTING

	INCOME/EXPENSE	Humdinger
INCOME	Racer Registration Fees	14,690.00
	Equipment Use Fees	
	Sponsorships (other)	
	Sponsorships (Martin Rogers)	208.34
	Sponsorships (Metso)	
	Sponsorships (GSM)	
	Commissioners' Grant	2,600.00
EXPENSES (GRANT ELIGIBLE)	T-shirts/Promotional	(1,951.58)
	Advertising (print/other)	(16.80)
	Advertising (web/email)	(796.29)
EXPENSES	Event Management	(5,148.00)
	Event Timing	(900.00)
	Director's Salary	(1,740.00)
	Awards/Prizes	(2,110.75)
	Facility Rental Fees	-
	EMS / Fire Police Coverage	-
	Food/Drink	(1,762.25)
	Insurance	-
	Misc. Supplies & Fees	(602.59)
	Porta-Potties	(350.00)
	Refunds	-
	Tent Rental	-
	Traffic Control (Flagger Force)	-
	<b>NET PROFIT/LOSS</b>	<b>2,120.08</b>

REGISTRATION SUMMARY		
	Registrations	Attendees
Humdinger	198	153
Half-Dinger	124	98
Dark-Dinger	36	26
<b>TOTAL</b>	<b>358</b>	<b>277</b>

REGISTRATION NOTES	
Average fee per racer	\$41.03
Geisinger Sports Med. comps	9
RTRS winners comps	4
Active.com registrations	266
Mail-in registrations	37
Day-of-race registrations	42
Avg. cost per fully loaded racer	<b>\$45.43</b>

**2014 Humdinger  
Costs per Fully-Loaded Racer**



## 2014 FEE STRUCTURE

RACE	EARLY REGISTRATION (BY 12/31/13)	PRE- REGISTRATION WITH T-SHIRT (1/1 - 2/14/14)	PRE- REGISTRATION NO-SHIRT	JUNIOR (16 AND UNDER)
Humdinger	\$45	\$50	\$45	\$30
Half-Dinger	\$35	\$40	\$35	\$20
Dark-Dinger	\$40	\$45	\$40	\$25
Humdinger/ Dark-Dinger Combo	\$70	\$75	\$70	\$45
Half-Dinger/ Dark-Dinger Combo	\$60	\$65	\$60	\$35

# DIRECTOR'S REPORT

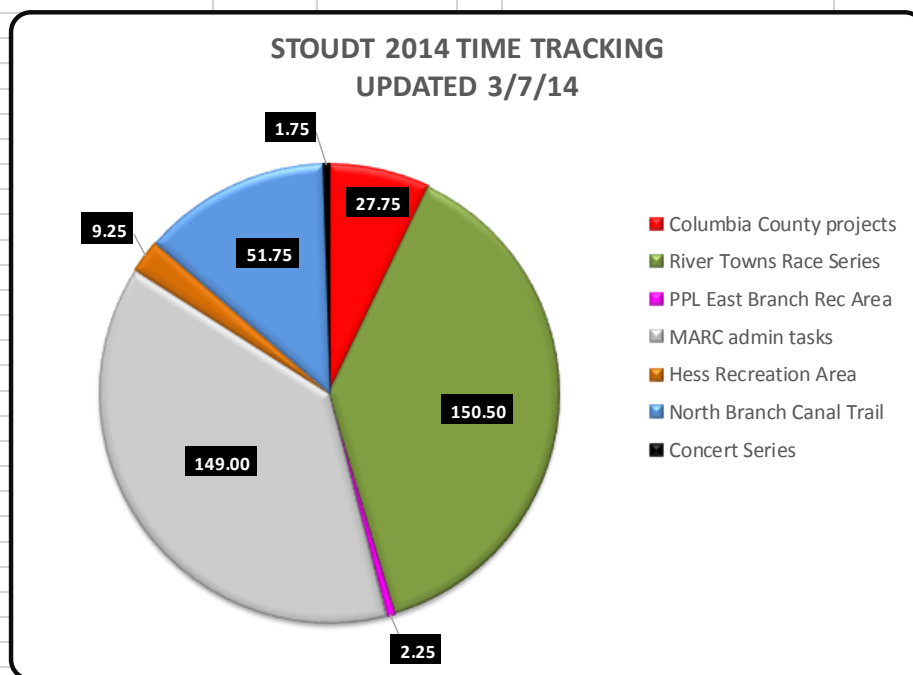
## Director's February Time Tracking

	February 2014																												Project Monthly Total Hours
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	
														1.50															10.00
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## DIRECTOR'S REPORT (continued)

### Director's Year-To-Date Time Accounting

2014 STOUDT TIME ACCOUNTING updated 3/7/14			2014 STOUDT TIME ACCOUNTING (GROUPED BY CATEGORY) updated 3/7/14		
TASK	HOURS	COST W/ TAXES (\$21.75/hr)	TASK	HOURS	COST W/ TAXES (\$21.75/hr)
Accounting	28.00	\$ 609.00	Columbia County projects	27.75	603.56
Admin / Misc. Other	121.00	\$ 2,631.75	River Towns Race Series	150.50	3,273.38
Capital Campaign	-	\$ -	PPL East Branch Rec Area	2.25	48.94
Concert Series	1.75	\$ 38.06	MARC admin tasks	149.00	3,240.75
Hess Recreation Area	9.25	\$ 201.19	Hess Recreation Area	9.25	201.19
North Branch Canal Trail	48.25	\$ 1,049.44	North Branch Canal Trail	51.75	1,125.56
PPL East Branch Rec Area	2.25	\$ 48.94	Concert Series	1.75	38.06
River Road Trailhead Parcel	3.50	\$ 76.13	<b>2014 TOTALS</b>	<b>392.25</b>	<b>8,531.44</b>
Columbia Co. admin/misc.	19.50	\$ 424.13			
Columbia Co. N.B. Canal Trail	8.25	\$ 179.44			
Columbia Co. project 2	-	\$ -			
Columbia Co. project 3	-	\$ -			
Columbia Co. project 4	-	\$ -			
Columbia Co. project 5	-	\$ -			
Columbia Co. project 6	-	\$ -			
RTRS Awards Luncheon	27.00	\$ 587.25			
RTRS Admin / Misc.	18.75	\$ 407.81			
Humdinger	75.25	\$ 1,636.69			
Marathon	16.25	\$ 353.44			
Robbins Run	0.50	\$ 10.88			
Montour 24 Endurance Runs	12.00	\$ 261.00			
River Towns Cycling Classic	0.50	\$ 10.88			
Chilli Challenge	0.25	\$ 5.44			
<b>2014 TOTAL HOURS</b>	<b>392.25</b>	<b>\$ 8,531.44</b>			



## **DIRECTOR'S REPORT (continued)**

### **GRANTS**

- Montour County Commissioners' 2014 Tourism Fund
  - \$15,500 received on 1/6/14 to be used for 2014 River Towns Race Series advertising and promotion (less \$500 for year-end audit)
- Stoudt working with Brinkash & Associates to compile needed materials for possible DCNR grant application (due 4/16/14)

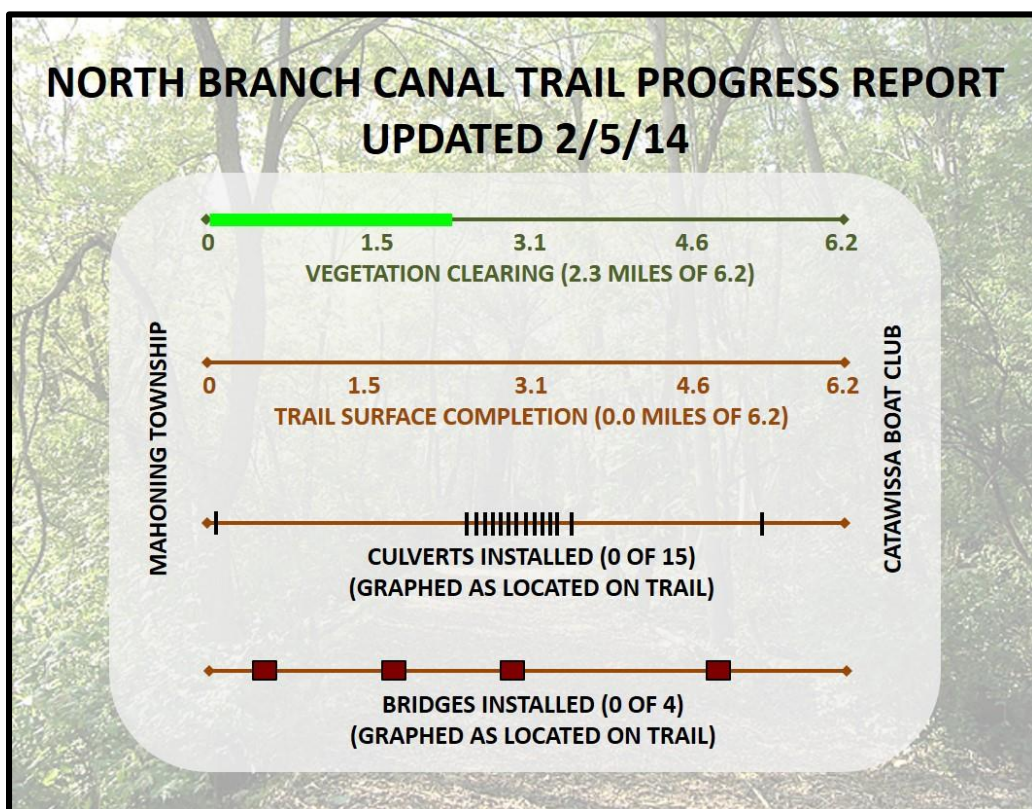
### **PROJECTS**

- River Road parcel (North Branch Canal Trail trailhead and river access) (no change since last mtg.)
  - Property is being managed as part of MARC's mowing contract
  - Stoudt will do site enhancements in coming months as schedule permits
  - Some interest has been expressed by local community volunteers and Scout leaders to assist with site upgrades, but no specific projects have been proposed
- PPL East Branch Recreation Area (no change since last mtg.)
  - site remains closed until further notice for PPL repairs and upgrades; expected to reopen summer/fall 2014
  - MARC will continue to provide site maintenance as needed for duration of lease
  - \$2,689.11 remains earmarked in our account for EBRA supplies; a portion of these funds will need to be used to purchase a new, sturdier shed; purchase delayed until 2014
  - \$10,000 maintenance lease payment expected in coming weeks

## DIRECTOR'S REPORT (continued)

### PROJECTS (continued)

- North Branch Canal Trail
  - Public meeting held 2/25 in Danville Borough Council chambers
    - Approx. 40 attendees, mostly River Rd/Legion Rd residents
    - Concerns raised re: trash, ATVs, drugs/other bad elements, etc., but no overly negative feedback
  - MARC has begun trail construction, though trail corridor must remain closed to the public until land subdivision and transfer is complete
  - Land subdivision process will be initiated in Mahoning Township, Cooper Township and Montour Township (Columbia County) to transfer land ownership from the SEDA-COG Joint Rail Authority to Montour and Columbia Counties



## **DIRECTOR'S REPORT (continued)**

### **PROJECTS (continued)**

- Hess Recreation Area
  - Skatepark (no change since Nov. meeting)
    - 99% of concrete work is now done; final touch-ups ongoing
    - Topsoil, seeding and straw placement has been done by Beagle's Landscaping; repairs will be made as needed in spring 2014
    - \$100 remains earmarked in our account for the project, specifically earmarked for reconstruction of the central pyramidal feature
  - Ballfields
    - Baseball field still needs to be resurfaced; field condition is becoming nearly unusable
  - Road
    - Closed to vehicles since early January
    - Culverts need to be cleared out

### **Other Notes**

- MARC successfully passed both its 2013 Montour County general audit and 2013 Montour County Commissioners' Tourism Fund grant audit with no findings
- Stoudt has begun working with the Columbia County Recreation and Events Committee (CCREC); 27.75hrs YTD
- MARC will not provide accounting, admin. or other services for 2014 Pumpkin Palooza; tasks will be handled in-house by Pumpkin Palooza committee
  - Brewza Palooza will be run by Dave Decoteau/Earthscapes/Riverside Adventure Co. and other volunteers if it happens this year; MARC will not pay for event management or any other expenses, but may assist with insurance/permitting if needed, in return for a donation from event profits
- MARC, the Danville Business Alliance and the Columbia-Montour Visitors Bureau are working with Dr. Heather Feldhaus and the Bloomsburg University Center for Community Research and Consulting to do an economic impact study of the proposed North Branch Canal Trail; report expected March

## **DIRECTOR'S REPORT (continued)**

- Stoudt continues to work with DCNR and possibly other partners to host a local meeting regarding Americans with Disabilities Act (ADA) requirements for parks, trails and recreation areas (no progress since last meeting)
- MARC is partnering with the Columbia Montour Visitors Bureau, Columbia County GIS, PPL and other partners to produce a comprehensive Google Earth map of outdoor recreation in Montour and Columbia Counties; first draft expected March

### **Upcoming Events & Meetings**

- 3/8 North Branch Canal Trail work day
- 3/14 meeting w/ Dan Knorr, DBA, CMVB CMCoC re: Danville flood control system
- 3/15 North Branch Canal Trail work day
- 3/17 Pumpkin Palooza meeting
- 3/19 Columbia County Recreation and Events Committee meeting
- 3/19 Danville Arts Council meeting
- 3/22 North Branch Canal Trail work day
- 4/14 MARC meeting

## EVENT MANAGER'S REPORT

# Riverside

## ADVENTURE COMPANY

from the desk of  
**DAVID  
DECOTEAU**

### Event Managers Report

March 7, 2014

Montour Area Recreation Commission  
P.O. Box 456  
Danville, PA 17821

address:  
100 D & H Avenue  
P.O. Box 432  
Riverside, PA 17821

tel: 570-854-2437  
email: [David@RiversideAdventureCo.com](mailto:David@RiversideAdventureCo.com)

Website: [www.RiversideAdventure.co](http://www.RiversideAdventure.co)

Dear MARC Board,

### OVERVIEW

Simple this month:

1. Facebook growth

2. Humdinger wrap-up

3. Marathon prep - Hydration Station  
sponsor

4. Payment schedule







### 1. Facebook page

Huge growth in this last month. If we are to grow RTRS brand, this is about the only way we can afford to do it. So far, our ROI has been break-even or better, and future ROI potential is unlimited.



The screenshot shows the Facebook page for the 'River Towns Race Series'. The page has 1,230 likes and 1,730 likes are shown in the bottom right. The page is categorized as 'Sports & Recreation' and is located at 'P.O. Box 456, Danville, Pennsylvania 17821'. The page is currently active and has a budget of \$20.00. The page is also listed in the 'Pages to Watch' section of the Facebook interface. The page features a cover photo of a group of runners at a race start. The page is currently active and has a budget of \$20.00. The page is also listed in the 'Pages to Watch' section of the Facebook interface.



Pages to Watch					
Compare the performance of your Page and posts with similar Pages on Facebook.					
Add Pages <span>Likes, Comments &amp; Shares</span>					
Page	Total Page Likes	New Page Likes	Posts This Week	Engagement This Week	
1  Columbia-Montour Valley Race Series	2.2K <div><div></div></div>	+0.2% from last week	19	44 <div><div></div></div>	
2  River Towns Race Series	1.1K <div><div></div></div>	+0.9% from last week	24	373 <div><div></div></div>	
Keep up with the Pages you watch. <a href="#">Get More Likes</a>					
3  Anytime Fitness Danville	564 <div><div></div></div>	0% from last week	9	7 <div><div></div></div>	
4  Danville Area Community Center	545 <div><div></div></div>	+0.4% from last week	0	0 <div><div></div></div>	
5  Buffalo Valley Recreation Center	422 <div><div></div></div>	+0.2% from last week	5	0 <div><div></div></div>	
6  Fit For Funds, LLC	211 <div><div></div></div>	0% from last week	0	0 <div><div></div></div>	

## 2. Humdinger Wrap-up

We have a very nice turn out for the Humdinger despite the worst conditions in Humdinger history. Bob will be covering the numbers, so I'll stick to strategy. What worked - what didn't work as well.



**Volunteers** - We had a lot. Maybe 80. I made a task list and had a pre-race meeting with them at which they all signed up for tasks, and leader of certain areas were assigned. This had some success, but I wouldn't call it a complete success. It's a lot like herding cats sometimes. You can do everything right, and sometimes they don't do as they should.

**"SPECIAL NOTE"** - Our trail volunteers were again outstanding and we couldn't have had the event without them. Larry Ryan, Greg Ko, Dave Walker, John Maize and Joe Ward really helped a lot.

**Dark Dinger** - Again, Bob will have the final numbers, but we might look at the feasibility of the Dark Dinger in 2015. It makes for a REALLY LONG DAY for the Organizers and the Volunteers, and I'd say that 90% of my volunteer situations happened during the Dark Dinger.

**Increased safety at wall** - Although we have never had a problem at the climbing portion of the Pig Barn ending area, I'd like to investigate getting wrestling mats (or similar) to cover the concrete dividers between the climbing features. If we have a potential for injury in this section, this would be priority #1 for me. I've already established that Resolute can help us. They told me to stop in with photos and measurements. I'd like approval to do so.

Page 2

Injuries - We had a broken leg. Actually, this is not as bad as it could have been. The course was treacherous, and Bob decided on a last minute reroute to try to improve an especially treacherous situation. The injury happened on the worst section of the course, and I guess that is logical. Luckily, it was also one of the most accessible sections of the route, so getting the injured woman medical attention was very possible and quickly accomplished.

NEW - Live Remote Broadcast - this was really the big success of the day for me. Greg Ko and Kenneth Klose worked together to create a way for people at the Pig Barn to see and enjoy the race all from the heated comfort of the Pig Barn Headquarters location. We plan to refine this process during the Marathon and Half-Marathon, and then really showcase the our new feature during the River Towns Cycling Classic. So much thanks to Greg and Kenneth!

### **3. Marathon Prep & "Hydration Station" Corporate Competition.**

I've attached the first draft of the document that I plan to use to encourage local businesses to man our water stops. The idea is for them to have fun, take pride, present the community to our runners and enhance the running experience. I welcome your suggestions.

The Campaign Kit is attached separately, and hopefully Bob will be able to project it in his multimedia extravaganza show this evening.

Other specific details of the Event prep can be discussed this evening, or at the April MARC meeting.

### **4. Payment Schedule**

Again, attached separately for Bob's improved ability to use in his projection extravaganza. I have taken the events and broken them down into realistic task/time categories that allow me to bill as per the contract, and the Board to know what they are paying for specifically. I'd ask that this schedule be discussed and approved at this meeting.

Humbly submitted,

David Decoteau  
Event Manager  
River Towns Race Series

	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov.	Dec.	Jan	Item totals	Total Bid per Event
	<b>Total bill</b>	<b>7,268</b>	<b>4,616</b>	<b>8,345</b>	<b>2,295</b>	<b>1,214</b>	<b>1,970</b>	<b>8,607</b>	<b>2,081</b>	<b>-</b>	<b>-</b>	<b>380</b>	<b>36,776</b>	
<b>EVENT</b>	Item													
<b>Humdinger</b>	Planning	2,292											2,292	<b>6,768</b>
	email	720											720	
	Set-up	2,154											2,154	
	Timing	900											900	
	Race Day	702											702	
<b>Marathon &amp; Half</b>	Planning	500	1,500	1,576									3,576	<b>10,878</b>
	email		500	580									1,080	
	Set-up		1,482	1,482									2,964	
	Timing			1,050									1,050	
	Race Day			2,208									2,208	
<b>Robbins Run 5K/10K</b>	Planning		244	244	244								732	<b>2,628</b>
	email		140	140	140								420	
	Set-up			315	315								630	
	Timing				660								660	
	Race Day				186								186	
<b>River Towns Cycling Classic</b>	Planning		500	500	500	500	500	1,076					3,576	<b>12,820</b>
	email		250	250	250	250	80						1,080	
	Set-up					464	1,000	1,500					2,964	
	Timing							1,200					1,200	
	Race Day							4,000					4,000	
<b>Chilli Challenge</b>	Planning						250	250	558				1,058	<b>3,302</b>
	email						140	140	140				420	
	Set-up							441	441				882	
	Timing												-	
	Race Day								942				942	
<b>Awards Ceremony</b>	All											380	380	<b>380</b>